

AGENDA

REGULAR MEETING OF THE LOS ANGELES MEMORIAL COLISEUM COMMISSION

Thursday, October 24, 2019 at 2:30 p.m.

Coliseum Commission Board Room
3911 South Figueroa Street, Los Angeles, CA 90037

In compliance with Government Code Section 54957.5, nonexempt writings that are distributed to all, or a majority of all, of the Coliseum Commission members by any person in connection with a matter subject to discussion or consideration at an open meeting of the Coliseum Commission, are disclosable public records under the California Public Records Act. These public records may be viewed at 3911 S. Figueroa Street, Los Angeles, CA 90037, at the web page <http://lamcc.lacounty.gov/Meetings> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Mr. Andres Robles, anrobles@bos.lacounty.gov, (213) 893-0202.

(POSTED: Monday, October 21, 2019 at 2:30 p.m.)

MEMBERS:

County of Los Angeles

Ms. Janice Hahn, President
Mr. Mark Ridley-Thomas
Ms. Anita DeFrantz, Alternate

City of Los Angeles

Mr. Solomon Rivera, Vice President
Mr. Curren D. Price, Jr.

State of California

Ms. Rosalind Wyman
Ms. Suzy Shuster
Mr. Mark E. Pulido, Alternate

State Senate

Ms. Holly J. Mitchell¹

State Assembly

Mr. Reginald B. Jones-Sawyer, Sr.²

STAFF:

Chief Administrative Officer & Secretary
Acting Treasurer
Acting Controller
Co-Counsel
Co-Counsel
Co-Counsel
Co-Counsel

Mr. Al Naipo
Mr. Keith Knox
Ms. Arlene Barrera
Ms. Noreen Vincent
Mr. Michael Custodio
Mr. Robert Moore
Ms. Caitlin Taylor

At the discretion of the Los Angeles Memorial Coliseum Commission ("Commission"), all items appearing in this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Commission.

^{1 2}Ex-officio (non-voting)

OPEN SESSION

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PRESIDENT'S COMMENTS**
- 4. GENERAL PUBLIC COMMENT**
- 5. APPROVAL OF MINUTES OF MEETING OF SEPTEMBER 26, 2019**
- 6. CHIEF ADMINISTRATIVE OFFICER'S REPORT** (Receive and file)
- 7. COLISEUM COMMISSION FINANCIAL REPORT** (Receive and file)
- 8. LOS ANGELES MEMORIAL COLISEUM GENERAL MANAGER'S REPORT** (Receive and file)
 - A. Event operations
 - B. Coliseum planned and in-progress projects
 - C. Annual Report
- 9. UPDATE ON EXPOSITION PARK ACTIVITIES** (Receive and file)
- 10. UPDATE ON VETERANS DAY LA** (Receive and file)
- 11. AD HOC LEASE REVIEW COMMITTEE REPORT** (Discussion and possible action)

CLOSED SESSION

**CS-1 CONFERENCE WITH LABOR NEGOTIATORS (GOVERNMENT CODE SECTION 54957.6)
AGENCY DESIGNATED REPRESENTATIVE: COMMISSION PRESIDENT OR DESIGNEE
UNREPRESENTED EMPLOYEE: EXECUTIVE DIRECTOR/CHIEF ADMINISTRATIVE OFFICER**

OPEN SESSION

- 12. ADJOURNMENT**

Next Meeting: December 12, 2019

NOTICE: All meetings of the Coliseum Commission are open to the public. A member of the public may address the Commission on any Agenda item, and a request to address the Commission must be submitted in person prior to the start of the meeting. The Commission may limit the public input on any item, based on the number of people requesting to speak and the business of the Commission. In addition, a member of the public has the right to address the Commission on items of interest which is within the subject matter jurisdiction of the Commission during the Public Comment portion of the Agenda.

As a covered entity under Title II of the Americans with Disabilities Act, the Los Angeles Memorial Coliseum Commission does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days prior to the meeting you wish to attend by contacting Mr. Andres Robles at (213) 893-0202.

Persons having matters before the Los Angeles Memorial Coliseum Commission should read the following notice in connection with prohibited contributions to members of this agency.

**NOTICE TO PERSONS HAVING MATTERS BEFORE THIS
AGENCY REGARDING PROHIBITED CONTRIBUTIONS**

Any person to a proceeding before this Commission involving a license, permit, or other entitlement (including all entitlements for land use, contracts -- other than competitively bid labor or personal employment contracts -- and all franchises) must disclose on the record any contributions in excess of \$250.00 to any elected or appointed officer of the Commission, including alternates, made within the preceding 12 months by the party, or his or her agent. The California contributions limitations of Government Code Section 84308 also prohibit contributions in excess of \$250.00 for three months following the date of any final decision rendered by the Commission in such proceeding. Commissioners who have received such contributions within the past 12 months may not participate in the proceeding. Also, Commissioners may not receive such contributions while a matter affecting a contributor is pending.

Si requiere servicios de traduccion, favor de notificar a la oficina 3 dias de trabajo (72 horas) antes del evento. Si necesita ayuda con esta agenda, por favor llame a nuestra oficina al (213) 893-0202.

**MINUTES OF REGULAR MEETING OF
THE LOS ANGELES MEMORIAL COLISEUM COMMISSION**

Thursday, September 26, 2019

1. CALL TO ORDER

The regular meeting of the Los Angeles Memorial Coliseum Commission (the "Commission") was held in the Coliseum Commission Board Room on Thursday, September 26, 2019, and was called to order at 2:39 p.m. by **PRESIDENT HAHN**.

2. ROLL CALL

PRESENT: Ms. Janice Hahn, President
Mr. Solomon Rivera, Vice President
Mr. Mark E. Pulido (Alternate)
Mr. Curren D. Price, Jr.

Four (4) and a quorum

ABSENT: Ms. Rosalind Wyman
Mr. Mark Ridley-Thomas
Ms. Anita DeFrantz (Alternate)
Ms. Suzy Shuster
Mr. Reginald B. Jones-Sawyer, Sr. (Non-voting)
Ms. Holly J. Mitchell (Non-voting)

STAFF PRESENT: Mr. Al Naipo, CAO and Secretary
Ms. Caitlin Taylor, Co-Counsel
Mr. Michael Custodio, Co-Counsel

ALSO PRESENT: Mr. David Galaviz Ms. Marina Foté
Mr. Benny Tran Ms. Melinda Ramos-Alatorre
Mr. Bill Farnum Mr. Matt Johnson
Mr. Tom LaBonge Ms. Theodora Oyie
Mr. Mike Castillo
Ms. Melissa Salazar

3. **PRESIDENT HAHN** offered no comments and proceeded with public comment.
4. **RECEIVED** public comment from **MR. MICHAEL PARKER** regarding parking issues occurring at Banditos restaurant located at 900 W. Martin Luther King Jr. Blvd. **MR. PARKER** noted that residents would like to see a designated rideshare drop off zone to avoid future issues and asked if that was the responsibility of the property owner.

COMMISSIONER PRICE addressed the concern of **MR. PARKER**, indicating that the location has a record of several code violations and is under review. He suggested that **MR. PARKER** include his comments in the review that is currently underway.

5. **APPROVED** a motion from **COMMISSIONER RIVERA**, seconded by **COMMISSIONER PRICE**, to accept the Minutes of the Commission's Regular Meeting on June 27, 2019.

Ayes: **HAHN, RIVERA, AND PRICE**
Absent: **WYMAN, RIDLEY-THOMAS, SHUSTER**
Abstain: **PULIDO**

6. **RECEIVED** and **FILED** by unanimous consent, there being no objection, the report of the Chief Administrative Officer.

PRESIDENT HAHN invited the community and the Commission to provide names of Veterans groups that would like to be included in the November 11, 2019 Veterans Day event.

COMMISSIONER RIVERA asked to be included in the Veterans Day Committee for outreach.

COMMISSIONER PRICE asked that a member of his staff also be included in the Veterans Day committee.

PRESIDENT HAHN asked the Chief Administrative Officer to attend the next Veterans Day Committee meeting.

7. **RECEIVED** and **FILED**, by unanimous consent, there being no objection, the Coliseum Commission Financial Report.
8. **RECEIVED AND FILED** by unanimous consent, there being no objection, University of Southern California's (USC) Los Angeles Memorial Coliseum General Manager's Report.

USC Associate VP David Galaviz will investigate parking accommodations for the November 11, 2019 Veterans Day event.

VICE PRESIDENT RIVERA asked to discuss how to improve local hire and diverse business participation with **MS. THEODORA OYIE**

9. RECEIVED AND FILED by unanimous consent, there being no objection, the update on the Los Angeles Football Club report for the Banc of California Stadium.

10. APPROVED a motion from **PRESIDENT HAHN**, seconded by **COMMISSIONER PULIDO**, that **TOM LABONGE** be granted an extension until the end of the 2019 calendar year to provide funding for four proposed Court of Honor plaques recognizing the Los Angeles Raiders and three of its former players.

Ayes: HAHN, RIVERA, PRICE, PULIDO

Absent: RIDLEY-THOMAS, WYMAN, SHUSTER

11. APPROVED a motion from **PRESIDENT HAHN**, seconded by **COMMISSIONER PRICE**, directing the appointed Foundation members to meet for the first time for the purpose of devising and approving Foundation bylaws and to elect officers pursuant to the bylaws.

Ayes: HAHN, RIVERA, PRICE, PULIDO

Absent: RIDLEY-THOMAS, WYMAN, SHUSTER

CS-1. APPROVED to continue item CS-1 to the October 24, 2019 Coliseum Commission Meeting at the request of **COMMISSIONER RIDLEY-THOMAS**.

12. ADJOURNED by **PRESIDENT HAHN** in memory of former Coliseum CAO Margaret Farnum and former Coliseum General Manager Jim Hardy at 3:23 p.m.

Secretary

COMMISSION STAFF

AL NAIPO
CHIEF ADMINISTRATIVE OFFICER
SECRETARY

EX-OFFICIO MEMBERS

STATE SENATOR
HOLLY J. MITCHELL

ASSEMBLYMEMBER
REGINALD JONES-SAWYER



SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

COMMISSION MEMBERS

COUNTY OF LOS ANGELES

JANICE HAHN, PRESIDENT
MARK RIDLEY-THOMAS
ANITA L. DEFRANTZ (Alternate)

CITY OF LOS ANGELES

SOLOMON RIVERA
VICE PRESIDENT
CURREN D. PRICE, JR.

STATE OF CALIFORNIA

ROSALIND WYMAN
SUZY SHUSTER
MARK E. PULIDO (Alternate)

AGENDA ITEM # 6

CHIEF ADMINISTRATIVE OFFICER'S REPORT

AL NAIPO

Proposed Action: **RECEIVE** and **FILE** the Chief Administrative Officer's report.

A. Coliseum Trademarks

Some nine (9) trademarks associated with the Coliseum and former Sports Arena are up for renewal this year. Commission staff and USC are working to determine which, if any, should be renewed along with any additional trademarks by the December deadline.

B. Margaret Farnum

A memorial service is planned for former Coliseum Commission CAO Margaret Farnum who served in various Commission capacities for 40 years. The service will be held on October 26, 2019 at 1pm at Westchester United Methodist Church. Commissioners and staff are welcome to attend.

The Coliseum Commission will send flowers and a certificate signed by Commission President Hahn acknowledging that it adjourned its last meeting in the memory of Margaret Farnum.

A similar certificate is also being sent to the family of former Coliseum GM Jim Hardy whom the Commission also honored by adjourning the last meeting in his memory.

C. LA 84 Public Interest Event Request

The Coliseum Commission received a request from the LA 84 Foundation seeking to host a public interest event at the Coliseum on August 4, 2020 (**Attachment 6.1**). The event is promoting a play day to highlight the reality that not all children have equal access to sports and structured play.

Staff will examine the request and report back with its findings and a possible recommendation.

D. Los Angeles Football Club

L AFC continues to dominate the MLS and takes the field at Banc of California Stadium tonight in yet another playoff matchup.

L AFC will provide a full report to the Commission at its next meeting on that and other developments.



Legacy of the 1984 Los Angeles Olympic Games
2141 W. Adams Boulevard
Los Angeles, CA 90018-2040
T 323.730.4600
www.la84.org

October 17, 2019

Al Naipo, Executive Director
Los Angeles Memorial Coliseum Commission
500 W Temple Street, Room 383
Los Angeles, CA 90012

Dear Mr. Naipo,

The LA84 Foundation, a legacy of the 1984 Olympic Games, would like to host a historic community event on August 4, 2020. We respectfully request consideration space at Exposition Center/Coliseum be made available for use as one of the Coliseum Commission's designated community events.

The **8/4 Play Day** will be one of the biggest sports and play celebration for youth and their families in the history of our city. Conceived under a "National Holiday" mentality, the day is created to highlight the reality that not all kids have equal access to sports and structured play and therefore miss out on critical social, emotional, health and academic benefits sports provide; and to showcase organizations, foundations, sports teams and individuals providing programs and resources that are providing access, and that are having a positive impact on our work to close what we've termed the Play Equity Gap. This event is conceived as a citywide celebration of play, and the Coliseum/Exposition Center will be the 'headquarter' location.

This event will be co-hosted with the Play Equity Fund, a 501©3 public charity and affiliated partner to the LA84 Foundation, created to support and expand the work and impact of the Foundation.

8/4 Play Day in detail:

- One of the biggest sports celebration in the history of L.A. "National Holiday" mentality. A day created for every person in LA to have an opportunity to play and celebrate what sports bring to our lives and our communities.
- A unique opportunity to raise awareness about the importance of play equity for our kids and our communities.
- Multiple play and sports activations across the city (public spaces, schools, sports venues, stores, others).
- Event headquarters: Exposition Center/Coliseum.
- Anticipated audience of 700 youth & Angelenos.
- Attendees: kids and families, local youth development organizations, community partners, celebrities, athletes, teams, leagues and corporate brands.
- Free to the community but will have sponsors and brands to help offset cost of event and to ensure the community can attend for free.



Legacy of the 1984 Los Angeles Olympic Games
2141 W. Adams Boulevard
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T 323.730.4600
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Please let me know if you have questions or require any additional information. I welcome the opportunity to schedule an in-person meeting to discuss this historic community gathering in detail and further explore collaboration opportunities.

Warmly,

A handwritten signature in blue ink, appearing to read "Renata Simril", is written over the word "Warmly,".

Renata Simril, President & CEO
LA84 Foundation

CC:

Honorable Janice Hahn, Supervisor, District 4 & President of Commission
Solomon Rivera, Vice Chair of Commission
Honorable Mark Ridley-Thomas, Supervisor, District 2
Honorable Curren D. Price Junior, Councilmember

COMMISSION STAFF

AL NAIPO
CHIEF ADMINISTRATIVE OFFICER
SECRETARY

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STATE SENATOR
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STATE OF CALIFORNIA

ROSALIND WYMAN
SUZY SHUSTER
MARK E. PULIDO (Alternate)

AGENDA ITEM # 7

COLISEUM COMMISSION FINANCIAL REPORT

AL NAIPO

Proposed Action: **RECEIVE AND FILE** the financial report of the Coliseum Commission

The office of Auditor-Controller provided the Commission with the financial report for the period October 1, 2019 to October 31, 2019.

The general account of the Coliseum Commission has a balance of \$729,172.46.

The Coliseum Association account has a balance of \$354,753.74.

The Auditor-Controller will present the first quarter report of FY 2019-2020 at the Commission's next meeting.

COMMISSION STAFF

AL NAIPO
CHIEF ADMINISTRATIVE OFFICER
SECRETARY

EX-OFFICIO MEMBERS

STATE SENATOR
HOLLY J. MITCHELL

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AGENDA ITEM # 8

LOS ANGELES MEMORIAL COLISEUM GENERAL MANAGER'S REPORT

DAVID GALAVIZ

Proposed Action:

RECEIVE and **FILE** the Los Angeles Memorial Coliseum General Manager's Report from David Galaviz, USC Associate Vice President for Government and Community Relations.

Overview:

USC's Los Angeles Memorial Coliseum General Manager's Report was received on October 19, 2019 by the Commission's Chief Administrative Officer from Coliseum General Manager Joe Furin.

The report summarizes event operations and planned and in-progress projects (for the General Manager's Report (**Attachment 8.1**)).

USC's annual State Report for the period ending September 30, 2019 was received from USC on September 27, 2019 (**Attachment 8.2**).

LOS ANGELES MEMORIAL
COLISEUM

**University of Southern California
Coliseum Management Report
Sept. 15 - Oct. 15, 2019**

1. EVENT OPERATIONS

A. Completed Coliseum Events

- i. USC Football vs Utah, Sept. 20
- ii. LA Rams vs Tampa Bay Buccaneers, Sept. 29
- iii. LA Rams vs San Francisco 49ers, Oct. 13

B. Upcoming Large Events

- i. USC Football vs Arizona, Oct. 19
- ii. USC Football vs Oregon, Nov. 2
- iii. LA Rams vs Chicago Bears, Nov. 17
- iv. USC Football vs UCLA, Nov. 23
- v. LA Rams vs Baltimore Ravens, Nov. 25 (Monday night)
- vi. LA Rams vs Seattle Seahawks, Dec. 8
- vii. LA Rams vs Arizona Cardinals, Dec. 29

2. COLISEUM PROJECTS

- A. No activity to report at this time.

Note: A complete, itemized list of capital improvement items and associated costs for the fiscal year will be provided in the Annual Report.

3. OTHER ITEMS

- A. No activity to report at this time.

END OF REPORT



3911 South Figueroa Street
Los Angeles, CA 90037
213 747 7111
www.lacoliseum.com

Via Electronic Mail

September 27, 2019

Mr. Al Naipo
Chief Administrative Officer
Los Angeles Memorial Coliseum Commission
3911 S. Figueroa Street
Los Angeles, CA 90037
anaipo@bos.lacounty.gov

Dear Al,

In accordance with Section 14.1 of the Second Amendment to the Lease and Agreement between the Commission and USC (Lease), please find attached annual report for the period July 1, 2018 through June 30, 2019. The annual report includes the following information:

- 1) Completed and planned events
- 2) Capital repair or improvement projects either underway or proposed in the following twelve-month period
- 3) Operating receipts, operating expenses, and capital improvement and repair cost reports in furtherance of the provisions of Section 4.3 (Cumulative Calculated Amount).
- 4) Unaudited Financial Report relating to the operation, maintenance, repair and improvement of the Premises.

The following provides a summary overview of each section of the report.

Summary of completed and planned events (page 1)

Completed and Planned Events (pages 2 – 7)

For the period July 1, 2018 through June 30, 2019, there were 76 total completed event days at the Coliseum.

The total attendance during the reporting period is 1,095,097. Those events that achieved the highest levels of attendance were NFL Rams football home games, USC football home games, Guatemala vs Argentina soccer match, Club America vs Chivas soccer match, Adobe Max Bash, Curacao Foundation Concert and Cinco de Mayo Festival.

In addition, there were 13 total community/religious event days including the 4th of July Festival, Tom Bradley Plaque Ceremony, Walk for Wishes and the Memorial Day ceremony.

There are 58 planned events for the period July 1, 2019 through June 30, 2020. Most planned events are attributed to NFL Rams and USC Football home games.

Capital Repair or Improvement Projects (page 8)

Page 2 of 2

For the reporting period, \$126,624,147 was spent on capital improvement projects. This reflects the major Coliseum renovation project that began January 2018 and will continue through spring 2020.

Projects that meet the criteria of Schedule 11 projects are listed, and in addition, those projects considered as a potential Schedule 11 (Category 2) replacement projects are noted [Lease Section 11.1(b)].

Operating Receipts, Operating Expenses, and Capital Improvements (page 9)

In accordance with Section 4.3 of the Lease, the Cumulative Calculated Amount for the reporting period is as follows:

Operating Receipts	\$ 107,813,888
Less: Offsetting Items	\$ (99,595,864)
Less: Capital Improvement Items	<u>\$(238,218,779)</u>
Cumulative Calculated Amount	\$(230,000,755)

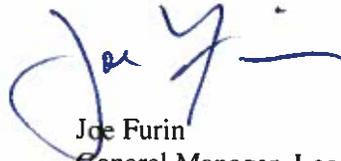
Given the negative balance, the Cumulative Calculated Amount share formula is not applicable for this reporting period.

Note that the total amount of the 2018 USC football season ticket surcharge, \$1,486,401 is an Excluded Receipt [Lease Section 4.3(f), Lease Glossary p.3] and was spent on Coliseum-specific projects and applied to Capital Improvement Items (line 41).

Unaudited Financial Report (page 10)

Please let us know if you have any questions on the information provided.

Sincerely,



Joe Furin
General Manager, Los Angeles Memorial Coliseum

Cc:

Dan Stimmler, Vice President, Auxiliary Services and
COO of the Los Angeles Memorial Coliseum

Anjeanette Arakawa, Director of Finance, Los Angeles Memorial
Coliseum

Matt Curran, Director, Trademarks and Contract Compliance

Summary

	Completed	Planned
Coliseum	Jul 1, 2018 - Jun 30, 2019	Jul 1, 2018 - Jun 30, 2019
Athletic Events	21	16
Concerts/Rehearsals	0	8
Community/Religious	13	4
Comercial/Film Locations	4	20
Other	38	10
Coliseum Total	76	58

LAMC EVENT RECAP July 1, 2018 - June 30, 2019
Summary

LA MEMORIAL COLISEUM		Month	Event Days Summary	Attendance
1	ATHLETIC EVENTS		21	1,035,528
2	CONCERTS/REHEARSALS		0	0
3	COMMUNITY/RELIGIOUS		13	26,025
4	COMMERCIAL/FILM LOCATIONS		4	0
5	OTHER		38	33,544
		Coliseum Total:	76	1,095,097

LAMC EVENT RECAP July 1, 2018 - June 30, 2019

Detail

LA MEMORIAL COLISEUM		Month	Event Days Summary	Event Days Detail	Attendance
1	ATHLETIC EVENTS		21		1,035,528
	Rams vs Raiders (Preseason)	Aug		1	54,130
	Rams vs Texans (Preseason)	Aug		1	32,843
	USC vs UNLV	Sep		1	50,954
	Soccer: Guatemala vs Argentina	Sep		2	17,458
	Soccer: Club America vs Chivas	Sep		2	55,839
	Rams vs Cardinals	Sep		1	50,535
	USC vs Washington	Sep		1	45,933
	Rams vs Chargers	Sep		1	59,524
	Rams vs Vikings	Sep		1	64,927
	USC vs Colorado	Oct		1	49,458
	USC vs Arizona St	Oct		1	40,077
	Rams vs Packers	Oct		1	69,157
	USC vs California	Nov		1	49,800
	Rams vs Seahawks	Nov		1	64,925
	Rams vs Chiefs	Nov		1	71,525
	USC vs Notre Dame	Nov		1	52,523
	Rams vs Eagles	Dec		1	67,911
	Rams vs 49ers	Dec		1	65,161
	Rams vs Cowboys Playoff	Jan		1	72,848
2	CONCERTS/REHEARSALS		0		0
3	COMMUNITY/RELIGIOUS		13		26,025
	4th of July Festival	Jul		1	25,000
	Tom Bradley Plaque Ceremony	Apr		1	75
	Walk for Wishes	Apr		1	950
	Memorial Day	May		1	-
	Coliseum Commission Meeting	Jul - Jun		9	
4	COMMERCIAL/FILM LOCATIONS		4		0
	USC Bookstore Photo Shoot	Aug		1	-

LAMC EVENT RECAP July 1, 2018 - June 30, 2019

	HVMN Lifestyle Still Shoot	Dec	1	-
	Coca-Cola Commercial	Feb	1	-
	Idaten Travel Documentary	May	1	-
5	OTHER		38	33,544
	Dirty Bird BBQ	Jul	1	4,010
	Auxiliary Services Reception	Jul	1	75
	Auxiliary Services Reception	Jul	1	75
	Ralphs Kick-Off Meeting	Jul	1	56
	CSC Job Fair	Aug	1	665
	USC Football Practice	Aug	1	100
	USC Football Practice	Aug	1	175
	Coliseum Topping Ceremony	Aug	1	150
	QI Leadership Meeting	Aug	1	20
	Olympic Collectibles Tour	Sep	1	60
	Adobe Max Bash	Oct	4	12,000
	Curacao Foundation Concert	Oct	1	6,125
	Lion Fight 50	Nov	1	667
	LA Sports Council	Nov	1	25
	USC Recruits	Dec	1	60
	Nike Training Summit	Dec	1	150
	Choura Staff Photo	Dec	1	40
	USC Recruits	Dec	1	90
	USC Housing Meeting	Dec	1	75
	Rams Playoff Rally	Jan	1	
	USC Recruits	Jan	1	90
	PKU Educational Event	Feb	1	11
	Lion Fight 51	Feb	1	900
	USC Athletics Seat Pickup	Mar	5	n/a
	NASPA Campus Tour	Mar	1	50
	Hot Import Nights	Mar	1	1,366
	Cinco de Mayo	May	1	4,864
	Beverly Hills Realtor Meeting & BBQ	Jun	1	150
	Rams Suite Preview Tour	June	1	150

LAMC EVENT RECAP July 1, 2018 - June 30, 2019

Children's Hospital L.A. Annual Walk and Play Event	June	2	1,345
Coliseum Total:		76	1,095,097

LAMC PLANNED EVENTS July 1, 2019 - June 30, 2020
Summary

LA MEMORIAL COLISEUM		Month	Event Days Summary	Attendance
1	ATHLETIC EVENTS		16	904,376
2	CONCERTS/REHEARSALS		8	179,627
3	COMMUNITY/RELIGIOUS		4	4,000
4	COMMERCIAL/FILM LOCATIONS		20	0
5	OTHER		10	53,860
		Coliseum Subtotal:	58	1,141,863

LAMC PLANNED EVENTS July 1, 2019 - June 30, 2020
Detail

LA MEMORIAL COLISEUM		Month	Event Days Summary	Event Days Detail	Attendance
1	ATHLETIC EVENTS		16		904,376
	USC vs Fresno State	Aug		1	51,346
	USC vs Stanford	Sep		1	56,346
	USC vs Utah	Sep		1	51,346
	USC vs Arizona	Oct		1	56,346
	USC vs Oregon	Nov		1	56,346
	USC vs UCLA	Nov		1	61,346
	Rams vs Broncos (Preseason)	Aug		1	51,300
	Rams vs Saints	Sep		1	60,000
	Rams vs Buccaneers	Sep		1	60,000
	Rams vs 49ers	Oct		1	60,000
	Rams vs Bears	Nov		1	60,000
	Rams vs Ravens	Nov		1	60,000
	Rams vs Seahawks	Dec		1	60,000
	Rams vs Cardinals	Dec		1	60,000
	Soccer Games	TBD		2	100,000
2	CONCERTS/REHEARSALS		8		179,627
	Concerts	TBD		6	105,000
	Festivals	TBD		2	74,627
3	COMMUNITY/RELIGIOUS		4		4,000
	Miscellaneous Community			4	4,000
4	COMMERCIAL/FILM LOCATIONS		20		0
	Filmings			20	
5	OTHER		10		53,860
	FY20 USC Football Practices	TBD		4	500
	Miscellaneous Other Events	TBD		6	53,360
Coliseum Subtotal:			58		1,141,863

Detail Planned Events

UNIVERSITY OF SOUTHERN CALIFORNIA
 LOS ANGELES MEMORIAL COLISEUM
 Capital Repair and Improvement Projects
 For the Period July 1, 2018 through June 30, 2019

Description	FY19	Proposed FY20	Venue	Status	Date	Schedule 11 Project
Underway as of June 30, 2019						
Coliseum North/South Office Renovation	\$330,515		COL	Completed	Spring 2019	Potential Category 2 replacement project
Replace water lines	\$808,741		COL	Completed	Summer 2019	Category 1 (#21 & 23) Selective water supply replacement W/ booster pump
Replace Switch gear assembly	\$65,000		COL	Completed	Summer 2019	Category 1 (#3) Replace Switchgear Assembly
Replace Lower Switch gear assembly	\$15,000		COL	Completed	Summer 2019	Category 2 Group C Locker room related - (#4) replace lower switchgear assembly
New LADWP Sub Station-Initial start	\$423,300		COL	Completed	Summer 2019	Category 2 Group C, General electrical upgrade for future Police Bldg. upgrades
TV Compound conduit	\$393,892		COL	Completed	Summer 2018	Category 1 (#17) Select electrical repairs.
Tower 5KV Feed	\$61,900		COL	Completed	Summer 2019	Category 1 (#17) Select electrical repairs.
Perisylte stone replacement	\$126,250		COL	Completed	Summer 2019	Category 1 (#7) Exterior Façade - Stone replacement
Police Building Elevator upgrade	\$115,000		COL	Completed	Spring 2018	Category 2 (#22) Select electrical repairs Phase 1
Upgrade TV Compound w/ building renovation, new fencing	\$350,000		COL	Completed	Summer 2018	Category 1 (#17) Select electrical repairs. Category 2 Group 2, Locker Room Related, Electrical upgrade for locker room HVAC & Chiller
Power and transformer for TV Compound	\$175,000		COL	Completed	Summer 2018	locker room HVAC & Chiller
Masonry - Level 1 CMU	\$13,000		COL	Completed	Summer 2018	Potential Category 2 replacement project
Fire, Life Safety - Electrical upgrades for occupancy	\$270,567		COL	Completed	Summer 2018	Category 1 (#3) Select egress and direct signage. Category 1 (#17) Select electrical repairs. Category 1 (#9) Select Lighting repairs
Fire, Life Safety - Temporary piping for bracing and occupancy	\$90,046		COL	Completed	Summer 2018	Category 1 (#4) Select electrical repairs. Category 1 (#22) Select electrical repairs. Category 1 (#24) Select electrical repairs. Category 2 (#4) Select Sprinkler Repairs.
Fire, Life Safety - Plumbing for temporary press boxes	\$32,040		COL	Completed	Summer 2018	Category (#18) Select drainage repairs.
Fire, Life Safety - Man lift support for occupancy requirements	\$25,965		COL	Completed	Summer 2018	Potential Category 2 replacement project
Tower Construction	\$122,854,271	\$36,818,768	COL	In Progress	Summer 2019	
Locker Room Shower Flooring	\$67,081		COL	Completed	FY2019	Category 1 (Locker Room #1), Interior finish restorations - Coliseum interiors
Operations Building Event Check Out Space	\$45,370		COL	Completed	FY2019	Potential Category 2 replacement project
Peristyle Ticketing Access Points	\$50,518		COL	Completed	FY2019	Potential Category 2 replacement project
Concessions Office Renovation	\$121,513		COL	Completed	FY2019	Category 2 Group C (#15), Interior finishes restoration-outbuildings
Coliseum Concession Stand Roof Repairs	\$32,866		COL	Completed	FY2019	Category 1 (General #5), Standard built-up roof replacement
Operations Building Office Reconfiguration	\$34,396		COL	Completed	FY2019	Potential Category 2 replacement project
Booster Pump Isolation Valves	\$19,980		COL	Completed	FY2019	Category 1 (#23) booster pump
Club 19 Fence/Electrical Upgrades	\$15,709		COL	Completed	FY2019	Category 1 (#17) Select electrical repairs
Coliseum Equipment Purchase Spring '19	\$86,227		COL	Completed	Summer 2019	Potential Category 2 replacement project
TOTAL	\$126,624,147	\$36,818,768				

Proposed as of June 30, 2019

Significant renovations to the Coliseum facility began in January 2018. The renovation project is scheduled to be completed in Spring 2020.

Cumulative Calculated Amount

This represents interim reporting for the time period July 1, 2018 through June 30, 2019, in accordance with the terms of the Second Amendment to Lease and Agreement by and between the Los Angeles Memorial Coliseum Commission and University of Southern California.

Category Definition Reference	Amount
1 A Operating Receipts	
2 (a) Rental Receipts	\$2,437,209
3 (b) Commercial Value Equivalent (CVE) of Naming Rights	n/a
4 (c) Rental Receipts: NFL Team	\$4,564,283
5 (d) Filming Revenue	\$8,100
6 (d) Signage Revenue	\$1,960,077
7 (d) Concessions	\$0
8 (d) Other Operations Revenue	\$4,903,729
9 (e) 8% of Ticket Surcharge not spent on CapEx	\$13,212,065
10 SA Parking Lots Revenue (from events at Coliseum only)	\$0
11 Add: FMV of Comp tickets >20% of sold tickets	n/a
12 Add: receipts for non-Coliseum football home game	n/a
13 Add: amount naming CVE exceeds NPV of donated	n/a
14 SUB TOTAL REVENUES	\$ 27,085,463
15 Excluded Receipts	
16 (i) Insurance Proceeds	n/a
17 (ii) Condemnation proceeds	n/a
18 (iii) Landlord breach payment	n/a
19 (iv) Donations	n/a
20 (vi) Signage	\$0
21 (vii) Ticket Surcharge	\$1,486,401
21 (viii) Capital Contributions by NFL	\$0
22 Add: Prior Year Cumulative Operating Receipts Total	\$80,728,425
23 CUMULATIVE OPERATING RECEIPTS	\$ 107,813,888
24	
25 B Offsetting Items	
26 Event Expenses	\$14,077,122
27 Filming Expenses	\$749
28 Net Salaries & Benefits	\$3,985,998
29 District Rent - COL	\$812,500
30 General/Other Op Ex	\$5,071,627
31 Utilities	\$571,755
32 Insurance	\$124,928
33 Debt Service	\$0
34 Landlord Operating Costs	\$367,380
35 SUB TOTAL EXPENSES	\$ 25,012,059
36	
37 Add: Prior Year Cumulative Offsetting Items Total	\$74,583,805
38 CUMULATIVE OFFSETTING ITEMS	\$ 99,595,864
39	
40 C Capital Improvement Items	
41 Capital Expenditure and Repairs	\$126,624,147
42 Capital Expenditure Reserve	\$0
43 Return on CapEx Balance	\$6,699,051
44 Add: Prior Year Cumulative Capital Improvements Total	\$104,895,581
45 CUMULATIVE CAPITAL IMPROVEMENT ITEMS	\$ 238,218,779
46	
47 TOTAL INCOME / (LOSS) A-B-C=	\$ (230,000,755)
48	
49 Total Income Sharing Waterfall	
50 5% \$0 - \$2.5M	\$0
51 10% \$2.5M - \$5.0M	\$0
52 15% \$5.0M - \$7.5M	\$0
53 20% \$7.5M +	\$0
54 TOTAL CUMULATIVE CALCULATED AMOUNT ("CCA")	\$ -

UNIVERSITY OF SOUTHERN CALIFORNIA
L.A. Memorial Coliseum and Sports Arena
Combined Operations Unaudited Financial Report
For the Period July 1, 2018 through June 30, 2019

	YEAR TO DATE ACTUAL
Operating Revenues:	
Coliseum Events	\$ 19,939,307
Concession Income	4,903,729
Advertising Income	1,960,077
Ancillary Income	1,493,961
Other Income	65,969
Total Operating Revenues	\$ 28,363,043
Cost of Events:	
Coliseum Events	14,077,871
Salaries and benefits	3,985,998
General Operating Expenses	5,439,007
Facility Improvement Projects	126,624,147
Insurance	124,928
Rent	1,300,000
Utilities	571,755
Total Operating Expenses	\$ 152,123,706
Operating Gain (Loss)	\$ (123,760,663)
Non-Operating (Expenses)	
Interest Expense	(6,699,051)
Total Non-Operating (Expenses)	\$ (6,699,051)
Program Income (Loss)	\$ (130,459,714)

COMMISSION STAFF

AL NAIPO
CHIEF ADMINISTRATIVE OFFICER
SECRETARY

EX-OFFICIO MEMBERS

STATE SENATOR
HOLLY J. MITCHELL

ASSEMBLYMEMBER
REGINALD JONES-SAWYER



SITE OF 1932 AND 1984
OLYMPICS ATHLETICS COMPETITION
OPENING & CLOSING CEREMONIES

LOS ANGELES MEMORIAL COLISEUM COMMISSION

3911 South Figueroa Street, Los Angeles, CA 90037

COMMISSION MEMBERS

COUNTY OF LOS ANGELES

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MARK RIDLEY-THOMAS
ANITA L. DEFRANTZ (Alternate)

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STATE OF CALIFORNIA

ROSALIND WYMAN
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AGENDA ITEM # 9

UPDATE ON EXPOSITION PARK ACTIVITIES

ANA LASSO

Proposed Action:

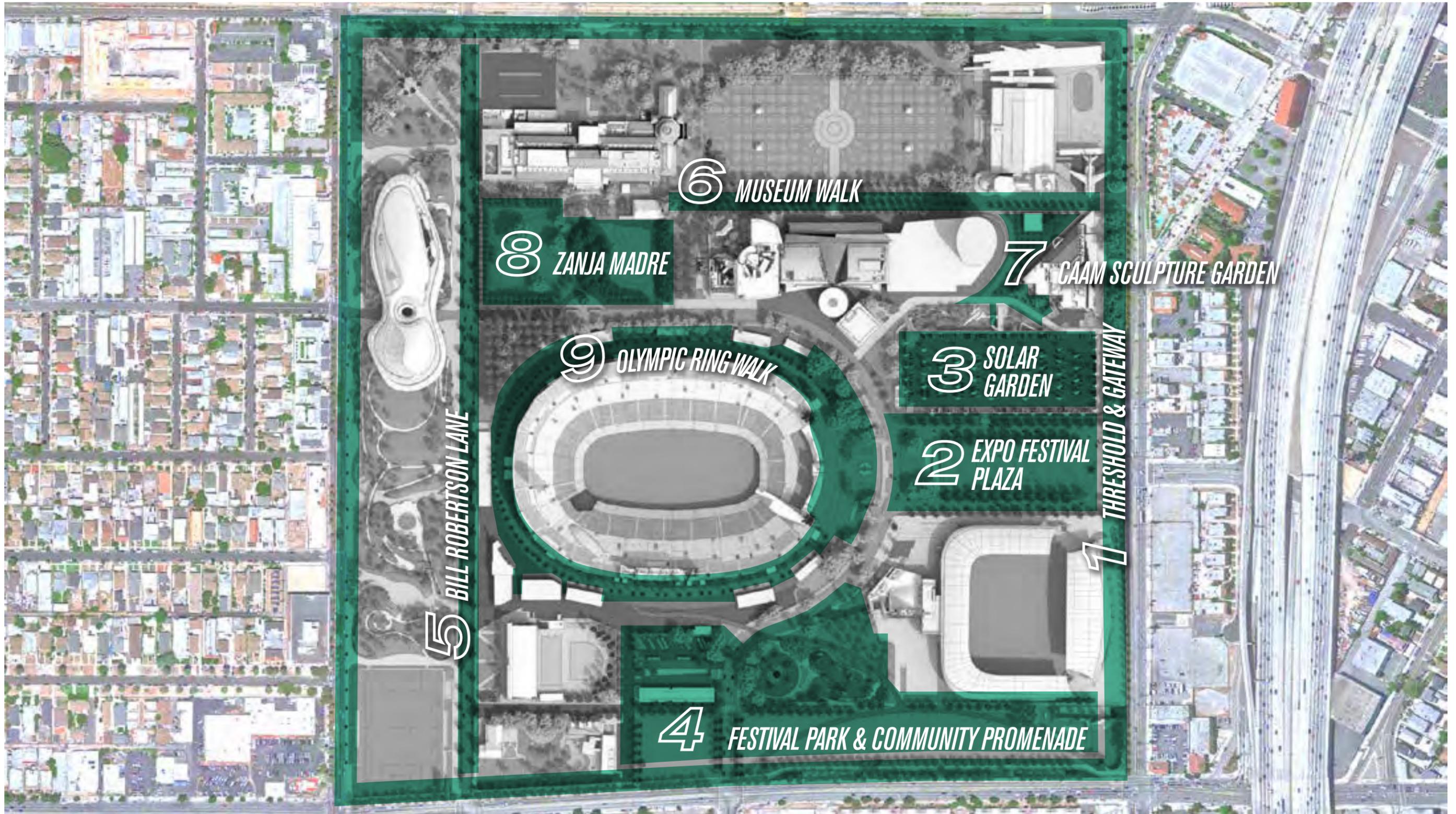
RECEIVE and **FILE** the Office of Exposition Park Management report presented by OEPM General Manager Ana Lasso.

The Commission will be provided with an update on activities throughout Exposition Park, including an overview of the current Master Park Plan (**Attachment 9.1**).



CONCEPTUAL MASTER PLAN THEMES







1

THRESHOLD & GATEWAY

THRESHOLD & GATEWAY

EXPOSITION BOULEVARD

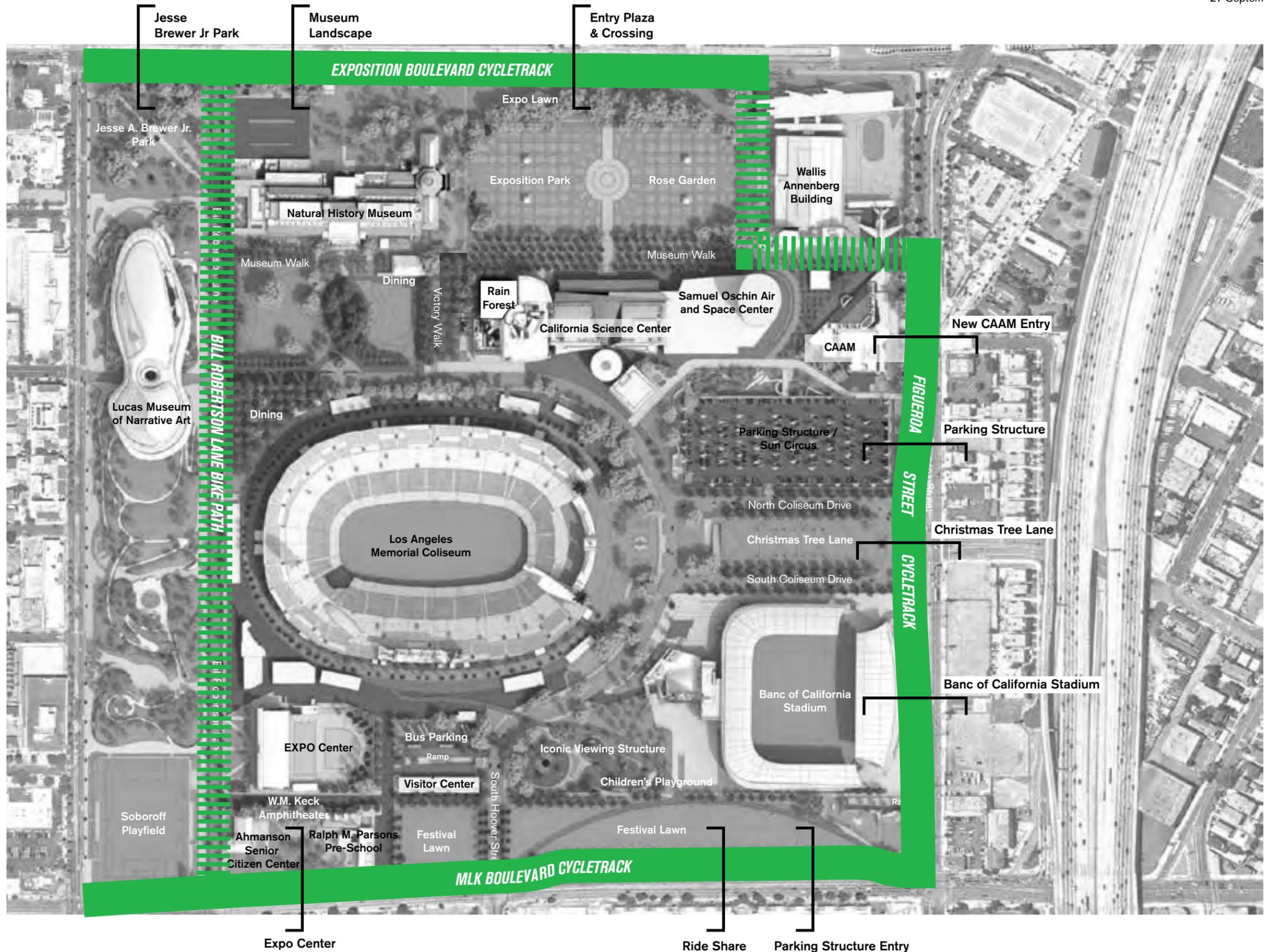
- New canopy street trees.
- Build protected cycle track within current right of way.
- Planting buffer to treat off-site stormwater and provide additional protection for cyclists and pedestrians.

FIGUEROA STREET

- New canopy street trees.
- Convert MyFig bike lane into a protected cycletrack from Exposition to MLK.
- Planting buffer to treat off-site stormwater and provide additional protection for cyclists and pedestrians.
- Widened sidewalks with enhanced paving and seating areas.

MLK BOULEVARD

- New canopy street trees.
- Planting buffer to treat off-site stormwater and provide additional protection for cyclists and pedestrians.
- Widened sidewalks with enhanced paving and seating areas.





2

EXPO FESTIVAL PLAZA





LAFD Pedestrian Zone with
Decorative Concrete and Unit Pavers

Zero Curb with Bollards
and Truncated Domes

Vehicular Zone with Decorative
Concrete Unit Pavers

Canopy Shade Trees in
Security Planter Bollards

3

SOLAR GARDEN

SOLAR GARDEN / VISITOR PARKING STRUCTURE VIEW FROM EXPOSITION PARK DRIVE



Solar Garden Photovoltaic Shade Array

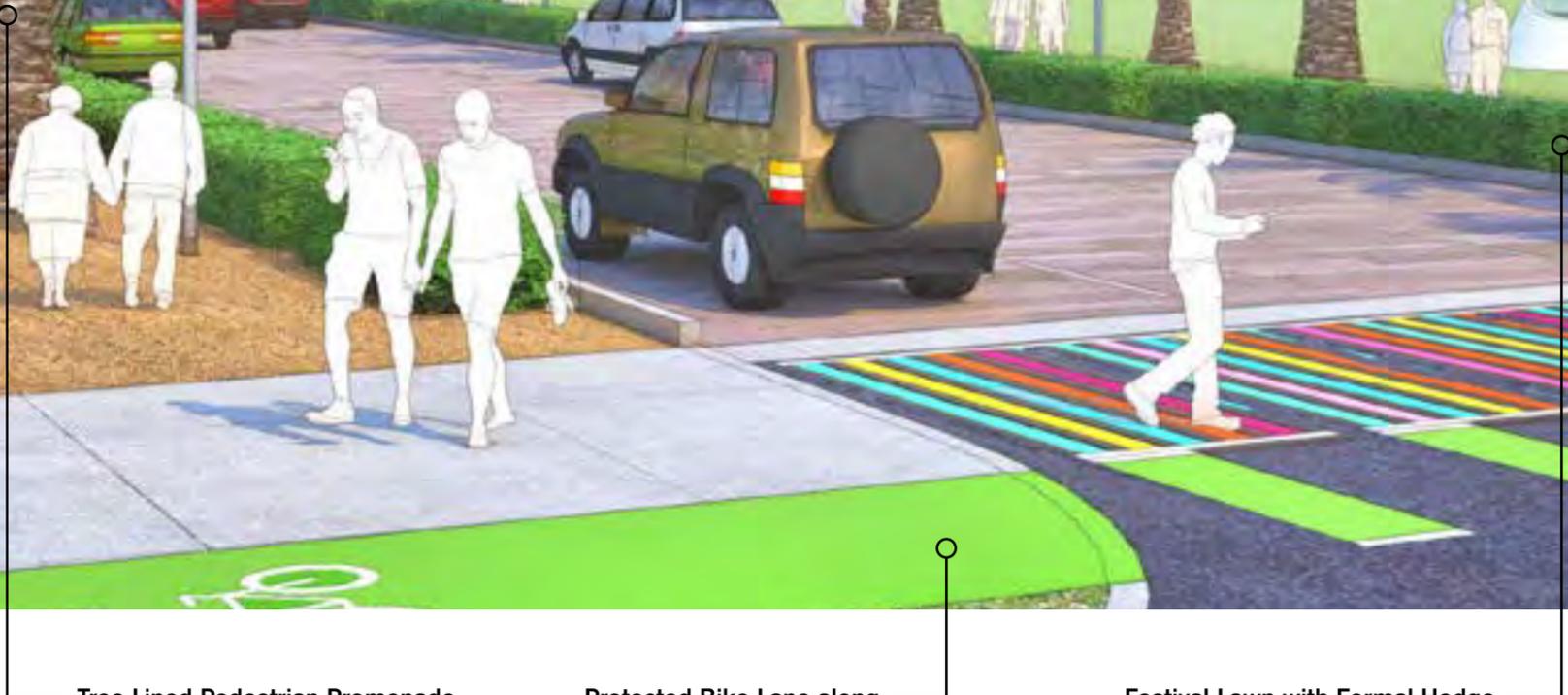
4

FESTIVAL PARK & COMMUNITY PROMENADE



FESTIVAL PARK AND COMMUNITY PROMENADE





Tree Lined Pedestrian Promenade

Protected Bike Lane along
Martin Luther King Boulevard

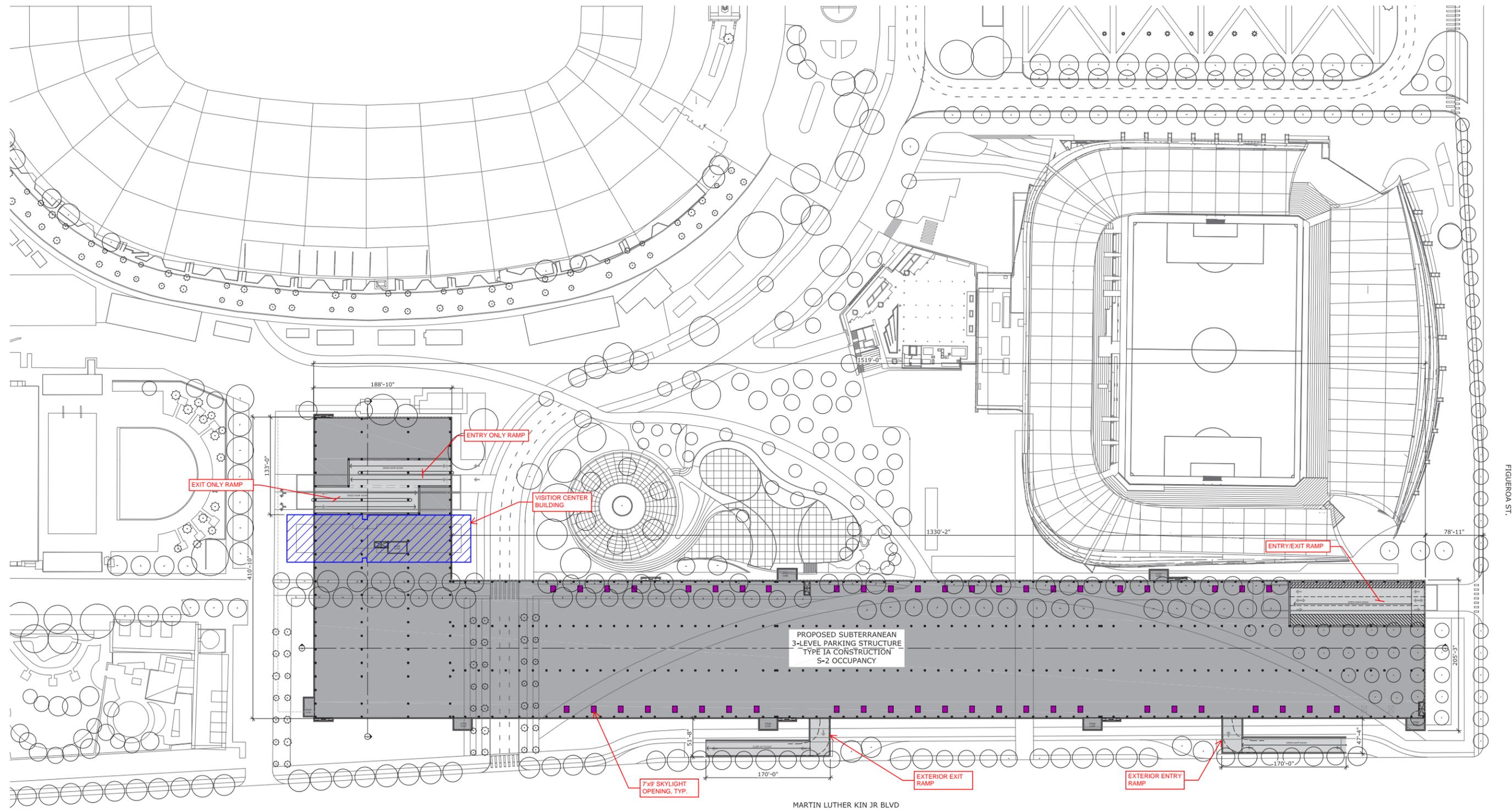
Festival Lawn with Formal Hedge
along Vehicular Entry



Decomposed Granite
Community Promenade

Iconic Viewing Structure with
Perimeter Plaza

Destination Inclusive Children's Playground





5

BILL ROBERTSON LANE

BILL ROBERTSON LANE





Lucas Museum
of Narrative Art



Decorative
Concrete Paving

Zero Curb with Bollards
and Truncated Domes



Canopy Shade Trees



School Bus Drop-Off

6

MUSEUM WALK



Reconfigured Pedestrian-Oriented
State Drive with Concrete Unit Pavers

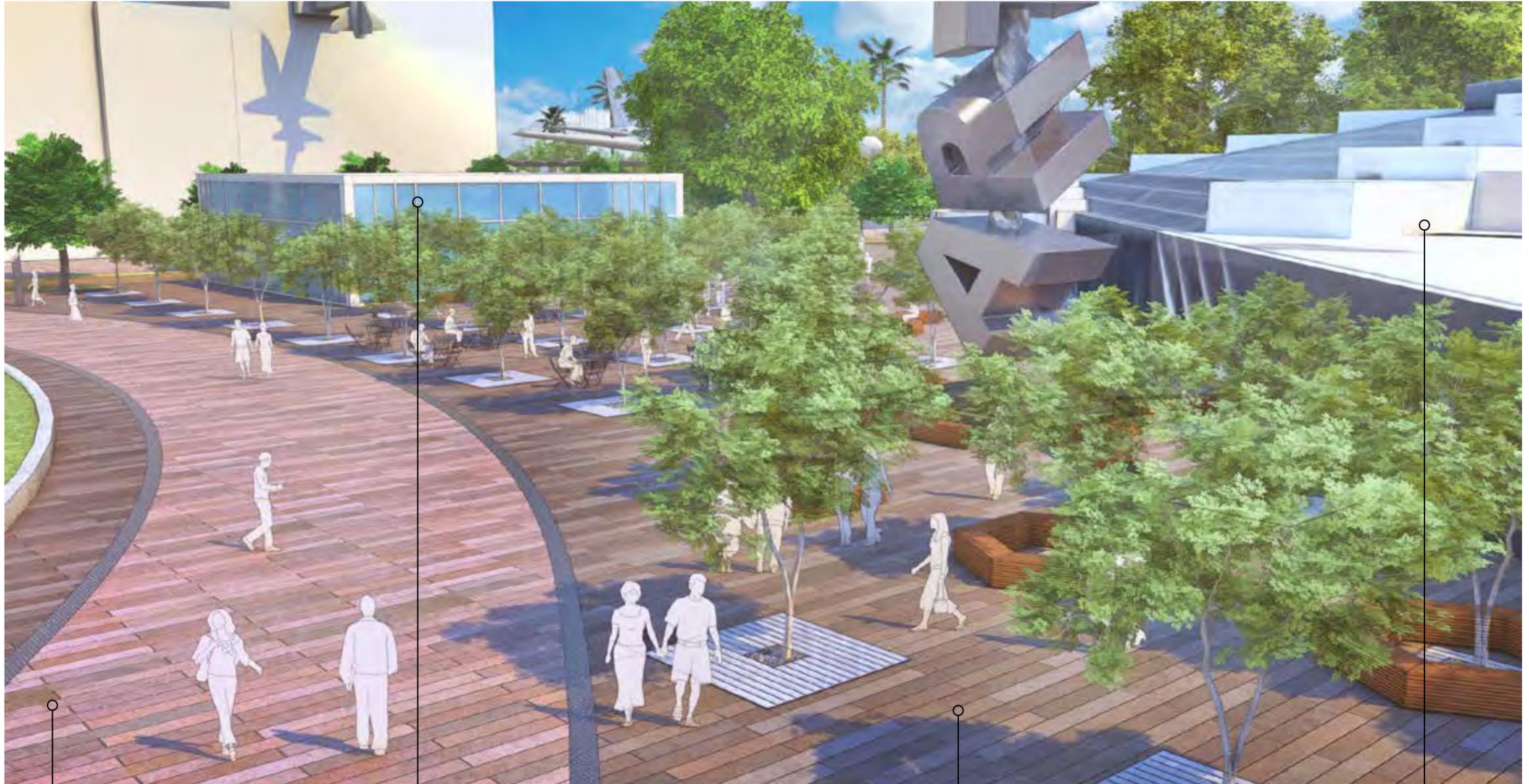
Amenity Promenades with Canopy
Shade Trees and Seating Areas

7

GAAM SCULPTURE GARDEN

CAAM SCULPTURE GARDEN





Concrete Unit Paver Promenade serves as Fire Lane for Samuel Oschin Air and Space Center

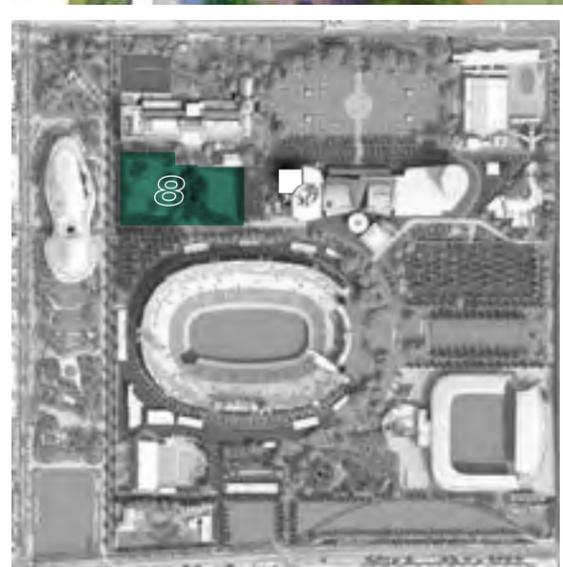
CAAM Bookstore and Expo Park Visitors Center

CAAM Plaza with Canopy Shade Trees and Flexible Seating for Events

Existing California African American Museum (CAAM)

8

ZANJA MADRE





Phytoremediation Planters with Concrete Seatwall

Exposed Aggregate Pedestrian Pathway

Signature Boulder at Bus Drop-Off

Seating Boulders as Outdoor Classroom

Decomposed Granite

Sunken Lawn



OLYMPIC RING WALK

OLYMPIC RING WALK





Signature Palm Trees in Tree Grates with Integrated Lighting and Festival Banners

Historic Marker

Concrete Unit Pavers

Concession and Amenity Structures Integrated with Coliseum Berm and Native Landscaping





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AGENDA ITEM # 10

UPDATE ON VETERANS DAY LA

JANICE HAHN

Proposed Action:

RECEIVE and **FILE** the report from Coliseum Commission President Janice Hahn on the Veterans Day LA event at the Coliseum and Exposition Park.

Overview

The office of County Supervisor Janice Hahn is hosting the inaugural Veterans Day LA event at the Coliseum and Exposition Park on Monday, November 11, 2019 (**Attachment 10.1**).

The event is free and open to the public, recognizing the military service of all U.S. veterans.

Veterans Day LA will feature a resource fair for veterans, displays, demonstrations, entertainment and food trucks. It will also include a ceremonial Coliseum torch lighting commemorating the Armistice signaling an end to World War I.

VETERANS



DAY LA

NOVEMBER 11, 2019 ★★★★★ LA MEMORIAL COLISEUM

PLEASE JOIN SUPERVISOR JANICE HAHN

for the

INAUGURAL VETERANS DAY LA

at the newly renovated

LOS ANGELES MEMORIAL COLISEUM
3911 S. Figueroa Street - Los Angeles, CA 90037

MONDAY, NOVEMBER 11, 2019 AT 9:00AM

VETERANS RESOURCE FAIR | FOOD TRUCKS | STATIC DISPLAYS
AERIAL DEMONSTRATIONS | ENTERTAINMENT AND MUCH MORE...

For more information, please visit:
VETERANSDAYLA.COM



LOS ANGELES COUNTY SUPERVISOR
JANICE HAHN
Fourth District



Military Veterans Affairs
COUNTY OF LOS ANGELES



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AGENDA ITEM # 11

AD HOC LEASE REVIEW COMMITTEE REPORT

AL NAIPO

Overview

The Ad Hoc Lease Review Committee of the Los Angeles Memorial Coliseum Commission was created by the Commission on April 26, 2018.

Commissioners Hahn, Rivera and Pasquil Rogers were initially appointed to serve on the committee with Commissioner Hahn serving as Chair.

The Committee met on October 21, 2019 to discuss various aspects of the operational lease with tenant USC and found that further study by the Committee should continue to determine if any action is needed.

Staff Recommendation:

RECEIVE and **FILE** the Ad Hoc Lease Review Committee report.

Staff also recommends that a Commissioner be appointed to serve on the Committee to fill the vacancy created by Pasquil Rogers who is no longer with the Commission.